



"ARE YOU READY FOR SOME FOOTBALL?"

We realize that the football season came to a close, but we are raring to go for our 2011 Season. We have a lot to do, and Fall will be here before we know it.

Last year sponsorship money and donations helped with player scholarships, player meals for all away games, a new uniforms, food and supplies for our Red & Black Scrimmage, and a catered end-of-the-year awards banquet.

This year we are looking to help with the purchase of new football wrist bands for the players, continued player scholarships for camps & pay-to-play for the school. We will once again be hosting the Red & Black Scrimmage and an end-of-the-year banquet. Those are some big expenses so we are really looking for your community support.

This year we are offering three levels of sponsorships from \$100 to \$500. They are listed on the following page as "RED, BLACK & WHITE" level sponsorships. These work great for businesses who would like some advertising in return for sponsorship.

Speaking of our Game Day Program, advertising rates start as low as \$25.00 for a business card ad. Additional rates are listed on the following page.

On August 26th, we will be hosting our Red & Black Scrimmage along with an auction and dinner. We would love any item that can be donated for our auction. Please fill out the form attached if you would like us to contact you in August regarding an auction donation.

Attached are the forms for the sponsorship opportunities. Any help would be appreciated. If you have any questions, please feel free to call me at 360-426-0355 or email me at shstouchdownclub@comcast.net.

Sincerely,

Don Welander
SHS Touchdown Club, President

SPONSORSHIP OPPORTUNITIES

BUSINESS SPONSORSHIPS

RED LEVEL= \$500

- NAME & LOGO ON ALL PROMOTIONAL MATERIALS INCLUDING GAME DAY PROGRAM & SHS TOUCHDOWN CLUB WEBSITE, WITH A LINK TO YOUR SITE
- 4' X 8' BANNER TO BE DISPLAYED DURING THE 2010 SEASON PUBLIC ANNOUNCEMENT DURING HOME GAMES
- FAMILY PASS FOR ALL HOME GAMES FOR THE 2010 SEASON
- MINI REPLICA HELMET

BLACK LEVEL= \$300

- NAME & LOGO ON ALL PROMOTIONAL MATERIALS, INCLUDING GAME DAY PROGRAM & SHS TOUCHDOWN CLUB WEBSITE, WITH A LINK TO YOUR SITE
- 4' X 8' BANNER TO BE DISPLAYED DURING THE 2010 SEASON
- PUBLIC ANNOUNCEMENT DURING HOME GAMES

WHITE LEVEL= \$100

- NAME & LOGO ON ALL PROMOTIONAL MATERIALS, INCLUDING GAME DAY PROGRAM & SHS TOUCHDOWN CLUB WEBSITE
- PUBLIC ANNOUNCEMENT DURING HOME GAME

BANNER ONLY=\$100

- FOR RETURNING SPONSORS WHO JUST WANT TO HANG THEIR BANNERS DURING THE FOOTBALL SEASON
- CONTINUED AD ON OUR CLUB WEBSITE

GAME DAY PROGRAM ADVERTISING

BUSINESS CARD AD = \$25

¼ PAGE AD = \$50

½ PAGE AD = \$75

FULL PAGE AD = \$100

SPONSORSHIP FORM

Please mail completed form to: SHS Touchdown Club – 281 SE Cook Plant Farm Rd, Shelton, WA 98584

Contact Name & Title: _____

Business Name: _____

Address/City/State/Zip: _____

Email: _____

Website: _____

Phone: _____

PLEASE INDICATE WHICH TYPE OF CONTRIBUTION YOU WOULD LIKE TO MAKE

ADVERTISING SPONSORSHIPS

- \$500 RED LEVEL _____
- \$300 BLACK LEVEL _____
- \$100 WHITE LEVEL _____
- \$100 BANNER ONLY _____

GAME DAY PROGRAM

- \$100 FULL PAGE AD _____
- \$75 ½ PAGE AD _____
- \$50 ¼ PAGE AD _____
- \$25 BUSINESS CARD AD _____

AUCTION DONATION

- PLEASE CALL IN AUGUST ABOUT DONATION _____